



DON'T LET FOG
BLINDFOLD YOU

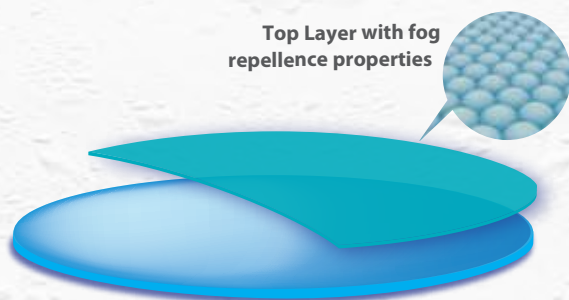


STOP THE FOG WITH
OPTIFOG™



Introducing **OPTIFOG™**

NEW **OPTIFOG™** Lenses



activated by

OPTIFOG™ ACTIVATOR



The result is long-lasting fog free vision

No distortion or loss of contrast:

The tiny water droplets caused by fog spread evenly across the surface of the lens, creating a uniform film of water which is invisible to the wearer.

Durable:

Once activated, Optifog lenses prevent fog from appearing for **up to one week**.



Standard lens

Optifog lens

Optifog Range Available on the following Rx lenses:

- Varilux (excludes Varilux Liberty, Varilux Sport and Omega)
- Single Vision
- Anti-fatigue (excludes Orma 1.5)
- Interview

Available in clear and Transitions and with Essilor Tints. On all materials except Lineis 1.74.

How do Optifog lenses compare with Crizal Forte?

	FOG REPELLENCE	GLARE REDUCTION	DUST REPELLENCE	SCRATCH RESISTANCE	SMUDGE RESISTANCE
OPTIFOG	★ ★ ★	★ ★ ★	★ ★ ★	★ ★ ★	★
CRIZAL FORTE	N/A	★ ★ ★	★ ★ ★	★ ★ ★	★ ★ ★

How to order Optifog lenses and Optifog Activator

Lenses will be despatched with one bottle of Optifog Activator and a micro fibre lens cloth, which is included in the cost of the lenses. Opticians can then order additional bottles of Activator from you.